



Transparency in Coverage is Here

On January 1, 2022 the first wave of the price transparency laws went into effect. What do these transparency laws really mean for payers and providers?

The Consolidated Appropriations Act signed into law in December 2020 and included the **No Surprises Act**, which went live in January.

Today the **No Surprises Act** is now law with additional provisions of the CAA going into effect over the next two years.

How it Happens...

- Surprise medical bills arise when insured consumers receive care from out-of-network providers they did not choose

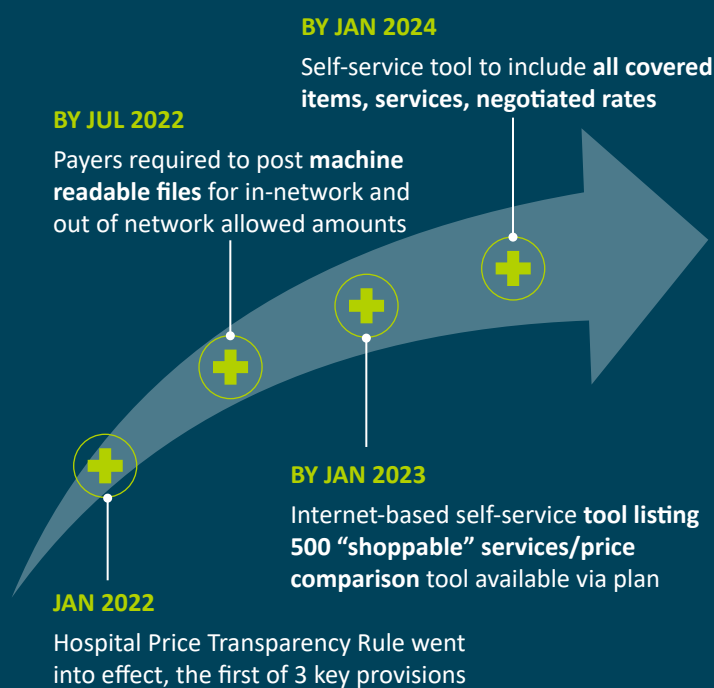
The Solution...

Health plans will now be required to:

- Provide a price transparency tool and maintain updated directories
- Bans balanced billing practices in multiple settings

The Impact!...

- ~10M out of network surprise bills a year expected to be addressed by the NSA
- ~\$20% of all emergency room visits
- ~9% to 16% of non-emergency hospitalizations



The **No Surprises Act** and **Consolidated Appropriations Act** are an opportunity to deliver better member experience, while complying with new regulations.



Increased data sharing between providers and payer creates broader transparency for member, provider partners, etc. before non-emergency care is delivered.

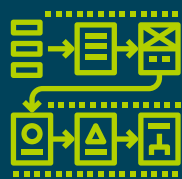


Upfront cost clarity is especially relevant for HDHP where enrollment has increased over the past five years, from 24% of covered workers in 2015 to 31% in 2020².



Patient Experience ends up being the priority, as overall industry pricing is expected to be driven down as pricing for provider services scale downwards.

Vynamic can help clients navigate changes required by the **No Surprises Act** to create a competitive advantage and deliver improved member and provider interactions. [Get connected today.](#)



Evolve health plan **operating models** and org structures to adapt to new requirements/regulations as they are rolled out.

Develop a robust **change management** plan on improving member and provider partner experience.



Vendor evaluation/support for maintaining compliance requirements, provider directory updates, and pricing database reviews.

Competitive Landscape Review with game-planning and if/then scenario development based on other health plan/provider actions.



Sources: ¹ <https://www.kff.org/health-reform/issue-brief/no-surprises-act-implementation-what-to-expect-in-2022/#:~:text=A%20national%20consumer%20complaints%20system,%2D800%2D985%2D3059>
² <https://www.kff.org/report-section/ehbs-2020-section-8-high-deductible-health-plans-with-savings-option/#:~:text=Enrollment%20in%20HDHP%2F50s%20has,HSA%2Dqualified%20HDHPs%20in%202020>



We approach healthcare as five interwoven sectors:

- Health Plans
- Healthcare Technology
- Life Sciences
- Providers
- Public Health

Vynamic's reimagined approach helps clients achieve three valuable outcomes:

- 1 Actionable Strategy
- 2 Operational Intelligence
- 3 Healthy Culture