

Vynamic



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—DAN CALISTA

Dan Calista, Founder & CEO of Vynamic, a healthcare consultancy based in Philadelphia, says he and his entire team are excited about the possibilities of the future of healthcare. “We believe the healthcare industry is in an inflection point where quality of care will begin to increase while total cost of care decreases,” Calista says. “We will lead healthcare industry change.”

It’s that type of energy, enthusiasm and commitment to a specific goal that drives Vynamic consultants to achieve big things every day. “We are all healthcare, all the time,” he says. “The healthcare industry is

going through unprecedented change and our team is passionate about being in the middle of it.”

And Calista says Vynamic is just getting started. “This is more than just a management consulting company. This is a movement,” he says. “Vynamic was created to be a truly special place.”

It’s tough to argue, for sure. Calista says he never believed the world needed another management consulting company. What the world did need, he believed, was a truly vibrant workplace that can make a positive difference. “The leading consulting industry publication recognizing Vynamic as a Best Small Firm to Work For signifies that we deliver on what we believe in,” he says. “We believe there is a better way.”

In 2011, Vynamic was named one of *Consulting’s* Seven Small Jewels and then made its debut as a Best Small Firm to Work For at No. 4. This year, Vynamic moved up a spot to No. 3.

And only time will tell what happens next year, but Calista says his top priority over the next 12 months “is to grow for our people, not at the expense of our people.” This means continuing to expand its healthcare industry training and support for its consultants.

“We are fortunate to have high demand for our services, thus we are highly selective with the type of work we pursue and the consultants we hire,” he says. “We are actively hiring. In 2013, we plan to grow our consulting team over 20 percent.”

Consulting Asked

What specific initiatives did Vynamic achieve in the last 12 months?

Dan Calista, Founder & CEO, says:

“Over the past year, we have had the objective to broaden the diversity of the services and the healthcare industry clients we serve. We have been able to do this successfully. Vynamic has continued to grow at a double-digit rate and has broadened the reach of the areas of healthcare industry companies we serve. With the wide-ranging change in the healthcare industry, Vynamic is finding that all of our core services are increasingly important.

“In the past twelve months, we have taken steps to make our real estate work harder for us. In an environment when most companies are slashing their real estate scope, Vynamic has actually doubled and redesigned our work environment. More than an office, our space is about promoting healthy collaboration. Ideas shaping the future of the healthcare industry happen within our walls on a regular basis. We host client retreats, project teams, innovative industry partnerships, and we even donate our space to the City of Philadelphia on projects to create a healthier place to live.”

HEADQUARTERS: Philadelphia

BILLABLE CONSULTANTS: 55

SERVICE LINE: Multi-Service

TOP SURVEY CATEGORIES:

Work/Life Balance, Compensation & Benefits

EMPLOYEES SAY: “Vynamic really values its employees and has a work hard, play hard mentality. Every person in the office is dedicated to delivering their best work, and they’re rewarded for it. We are small enough that each person can make an impact on the company and client, yet big enough to have fantastic resources and teammates full of knowledge. I am trying to convince many of my former colleagues to join Vynamic; it has been the best decision of my career so far.”