

IN GOOD COMPANY:

# London, The Heart of a Vibrant Global Healthcare & Life Sciences Innovation Hub

London, together with Oxford and Cambridge, forms the 'Golden Triangle' area - home to some of the largest and most innovative health organisations in the world. As the second busiest commercial hub in the world, London has a reputation for investment in leading healthcare advancements, and is where Vynamic has its European home.



OXFORD

CAMBRIDGE

LONDON

An entrepreneurial city celebrating a diverse culture, with approx. 1/3 of Londoners born abroad, and over 200 spoken languages

A track record of scientific breakthroughs driving the next generation of global life-changing treatments, technologies, and services<sup>1</sup>

A dynamic base for world-renowned academic and research excellence through pre-eminent universities, institutions, and hospitals<sup>1</sup>

The capital city of the UK, which has the highest number of medical products in development in Europe<sup>1</sup>

London and the surrounding area is a recognised European power hub for cool health-tech startups<sup>2</sup>



## London Healthcare Industry Vitals

Leading public health innovation, with **140** specialist services and **39** acute trusts<sup>3</sup>

Europe's biggest biomedical laboratory, the Francis Crick institute in London, boasts a total floor space of **93,000** m<sup>2</sup> (>17 football pitches!) and is home to **1,250** scientists<sup>3</sup>

Integral to the **strongest** biosciences cluster in Europe with **3,700+** companies spanning everything from advanced therapies to digital technologies and AI<sup>4</sup>

'Golden Triangle' has **5** universities in the top 25 for life sciences and medicine globally<sup>2</sup>

FOOTNOTES:

<sup>1</sup> <https://www.great.gov.uk/international/content/about-uk/industries/health-and-life-sciences/>  
<sup>2</sup> <https://siliconcanals.com/news/these-are-10-cool-health-tech-startups-to-work-for-in-london/>  
<sup>3</sup> <https://www.business.london/invest/sectors/innovation-in-life-sciences>  
<sup>4</sup> <https://www.linkedin.com/pulse/big-bang-why-london-set-dominate-life-sciences-sector-andy-monighan/>



We are healthcare industry management consultants. We approach healthcare as five interwoven sectors:

- Health Plans
- Healthcare Technology
- Life Sciences
- Providers
- Public Health

Vynamic's reimagined approach helps clients achieve three valuable outcomes:

- 1 Actionable Strategy
- 2 Operational Intelligence
- 3 Healthy Culture